



COMPANY PROFILE

Company Name: SCL Digital Agency (Pty) Ltd | Software & Creative Labs Digital Agency

Founded: 2022

Location: Cape Town, South Africa

Website: www.scl-agency.net

Registration Number: K2025001641

SCL DA

About Us:

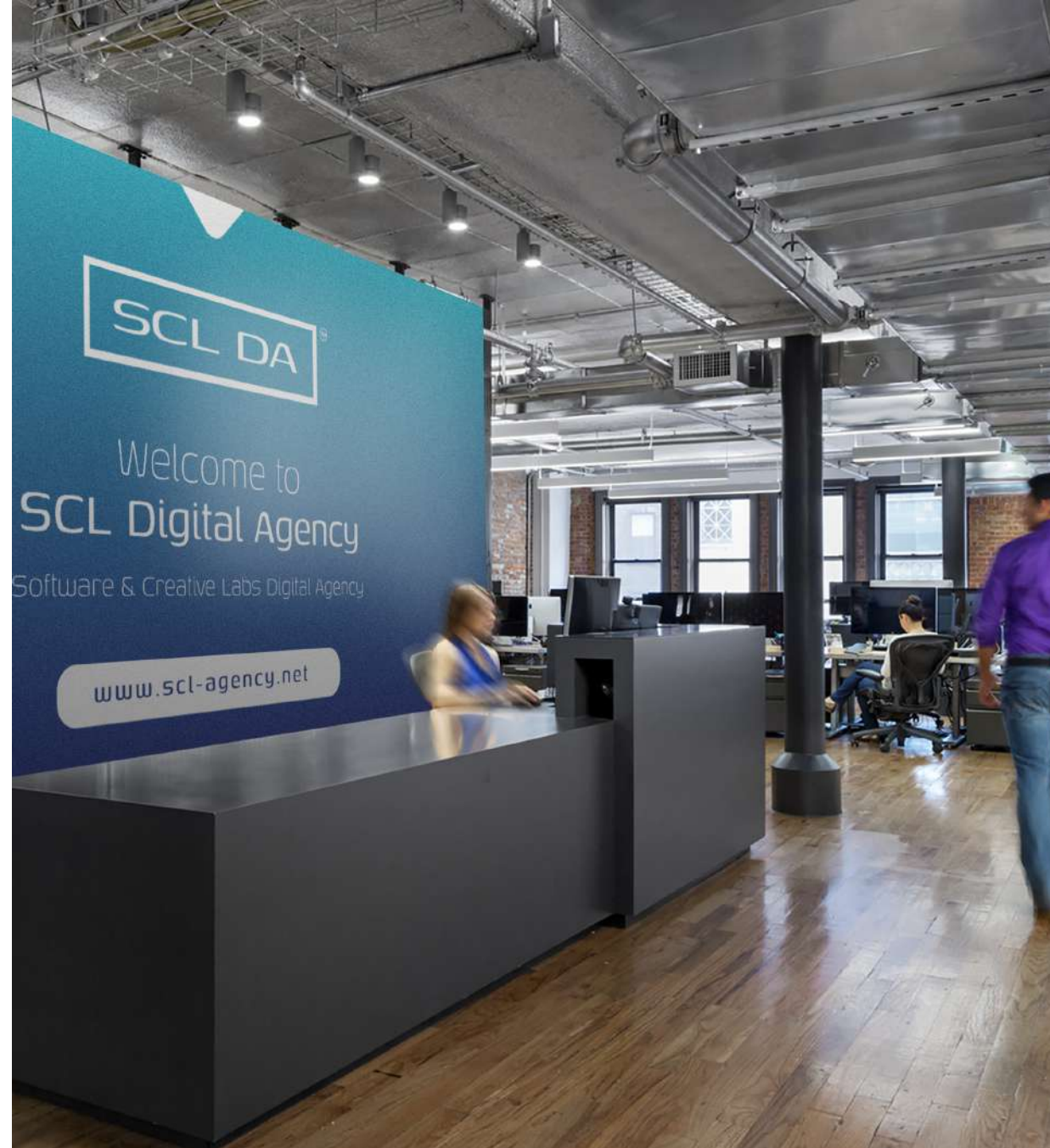
SCL Digital Agency (Pty) Ltd – Software & Creative Labs – is a thriving full-service creative and technology agency based in South Africa. Right now, we're crafting powerful digital experiences, bold brand identities, and innovative solutions that truly connect people and ideas. We actively partner with visionary start-ups and forward-thinking brands, bringing big ideas to life through the magic of design and technology. We believe in the impact we're making and the stories we're helping shape—today, not someday.

Our Vision:

At SCL Digital Agency, our vision is to collaborate with Africa's most forward-thinking companies and brands. We're committed to driving the continent's growth by empowering African start-ups and businesses—one client at a time. Through innovation, creativity, and strategic partnerships, we're helping shape the future of a new, thriving Africa.

Our Mission:

At SCL Digital Agency, our mission is to deliver world-class digital solutions that elevate African brands. We aim to equip start-ups and businesses with the tools, strategies, and creative assets they need to grow, compete, and lead in their industries. By combining technology, design, and purpose-driven communication, we help our clients build impactful, sustainable brands that move Africa forward.





A Word from Our Founder

Shinsa Lyonga Lomboto

CEO & Founder

I'm so thankful I started this company when I did. Every day, we're already making a difference in our clients' lives and helping their businesses grow. We're building a multimillion-dollar brand, attracting amazing partners and big-name collaborations. Recognition is flowing in, and the path to an even bigger exit is already unfolding. Our team is growing, our impact is expanding, and we're leading with innovation at the core of everything we do.

SCL DA

Our Impact at a Glance

Delivering measurable results and lasting value through every project we undertake.

90%

Customer Satisfaction Score

50+

Successful Project Launches

5+

Years in the Digital Industry

Our Services

We offer end-to-end creative and digital solutions designed to help brands grow, connect, and lead in their industries.



01. Creative & Brand Services

- Brand Identity Design
- Logo, Naming & Messaging
- Brand Guidelines & Packaging
- Integrated Campaigns



02. Digital Design & Development

- UI/UX Design
- Website Design & Development
- Mobile Development & E-commerce
- ERP/CRM Integration



03. Content & Media

- Social Media Strategy & Content
- Video Production (Commercials, Docs)
- Translations & Voiceovers (Multilingual)



04. Strategy & Consulting

- Communication Strategy
- IT Strategy & System Design
- Amortization & Data Management

OUR PROCESS

We believe in a clear, collaborative process that keeps you involved from start to finish.



01. Discover

We begin by understanding your business, your challenges, and your audience. This step includes research, consultations, and a full project brief.

02. Define

We align on strategy, goals, and deliverables. We create a roadmap, timelines, and visual mood boards to guide the work.

03. Design & Build

We design brand assets, build platforms, and create content. We involve you in reviews and iterations to ensure the work reflects your vision.

04. Deliver & Launch

We finalize, package, and launch your brand or digital product. We test for performance and ensure a smooth rollout.

05. Support & Scale

We offer post-launch support, optimization, and scale strategies to help your business grow sustainably.

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Brands That Trust Us

Our clients are pioneers across industries—united by vision, driven by results.



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Thank You